



**EPOINT SYSTEMS**



# IN.CONTACT CRM

## CUSTOMER RELATIONSHIP MANAGEMENT



Award Points for Redemption, convert transactions into award points



Precise reports to allow for planning of inventory efficiently



Customize EDM, create promotional campaigns to reach customers



Track customer spending habits to capture data for business planning



Customize CRM to boost customer loyalty with loyalty programmes



Track customer spending and power up business intelligence module



Perform useful analytics to gain broader view of business



Doubles as a Stored Value System that operate as eCash for cashless transactions

**WE MAKE IT POSSIBLE !!!**



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